



**We are THE ATHLETES. We are THE COACHES.
We are THE PARENTS. AND we are THE EVENT HOSTS.**

Arm-in-arm, we are the agents of change, on the frontline in the fight for serving food products at Championship Sporting Events that reflect the very qualities and virtues of athleticism itself.

TOGETHER WE ARE DEMANDING BETTER.

We want food served at events that is athlete approved and fuels their performance.

We want a healthier attitude toward nutrition that makes health conscious athletes and their guardians feel welcome at sponsored events.

And we want our partner vendors to recognize that making the change is as sound a business decision as it is, a morally responsible one.

Collectively we form an alliance of good food activists who are campaigning for what we believe is the greater good of our sporting communities.

We are the concerned constituents of Championship Sporting Events and we represent, Appetite For Change.

