



REFORM VS. TRANSFORM

- Change that Reforms
 - modifies, improves, and makes ideas and methods (that have typically existed for many years) more efficient and effective
- Change that Transforms
 - transformational change redefines and turns upside down
 - profound and fundamental
 - reflects a system, holistic approach, relies on collaboration





1. COOPERATION

- groups connect and overlap their goals to improve efficiencies and effectiveness
- maintain separate mandates and responsibilities
- usually organizations from the same sector or those who have similar responsibilities
- often cooperate because you have to
- typically based on a scarcity mindset
- often about protecting and defending one's piece of the pie
- work separately and make accommodations for each other
- typically results in change that reforms



EXAMPLES OF COOPERATION

- a) shared equipment, services, staff, and facilities
 - often informal, unwritten agreements. Could include shared bleachers, portable signs, stages etc.
 - informality of “handshake agreements” can be easy but offer challenges at the same time. Written agreements can reduce misunderstandings and problems.
- b) purchase of service contracts
 - cost and length is negotiated
 - purchasing municipality or organization has limited control
 - attractive for those with limited resources
- c) joint agreements
- d) multi or inter-municipal planning





2. COLLABORATION

- usually groups from the same sector
- based on an abundance mindset, working together to create a bigger pie for all
- groups develop shared new goals
- promote the efforts of a larger collective
- co-create the future together
- moves from individual approaches to sharing of information, resources, responsibilities, and ways of working together
- typically results in change that reforms



EXAMPLES OF COLLABORATION

- regional associations
- alliances or coalitions e.g. tourism, arts, learning, aboriginal, festivals, active living, afterschool care
- conferences
- trail development





3. COLLECTIVE IMPACT

- phrase coined by Stanford Social Innovation Review
- http://www.ssireview.org/articles/entry/collective_impact
- organizations abandon their individual agendas in favour of a collective approach
- a group from different sectors commits to a common agenda for solving a specific social problem
- typically leads to transformational change (rather than change that simply reforms)



EXAMPLES OF COLLECTIVE IMPACT

- a) Tamarack (Vibrant Communities)
 - a community driven effort to reduce poverty
- b) Alberta Badlands
- c) Alberta Active Communities Strategies
 - designed to get more people, more active, more often
- d) Kids at Hope
 - based on the belief that every child should be a “kid at hope” and NOT a “kid at risk”
- e) Tour of Alberta
 - a Tour de France style, six-stage race, starting in Edmonton and ending in Calgary; September 2013. Involved 11 communities, estimated \$35 million in economic impact for the province
- f) Community Leadership Programs





4. COMPREHENSIVE COMMUNITY TRANSFORMATION

- entire community comes together to address community from a holistic or systems perspective
- examines both assets and challenges with a future-focus
- considers economic development as well as quality of life
- inclusive community-driven, grassroots-up movement involving self-selected citizens, organizations, government, and businesses from all sectors
- community development/community building approach is utilized
- typically leads to transformational change and nimble, responsive communities positioned for meshwork



4. EXAMPLES OF COMPREHENSIVE COMMUNITY TRANSFORMATION

- ACE Communities
- City of London



VISION

Our London is a City of neighbourhoods.

Our London neighbourhoods will be empowered, sustainable, safe and active communities. We will care for and celebrate each other while encouraging diversity and inclusiveness.

Our neighbourhoods will be environmentally and socially responsible and will have available green space, vibrant local economies and accessible amenities of daily life.

