



TOGETHER FOR HEALTHIER FUTURES

2024-25 HIGHLIGHTS

With your support we are making our shared vision for children and youth a reality. Here is a snapshot of our collective impact across the 2024-25 school year.

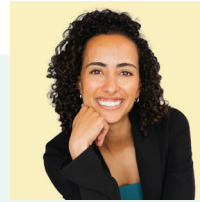
THANK YOU

On behalf of the Board of Directors and Ever Active team, we extend our heartfelt thanks to our dedicated partners, generous funders, engaged schools, and vibrant communities for their unwavering support throughout the last year. Your friendship and collaboration has been instrumental in advancing wellness initiatives and creating environments where students can learn, connect and thrive. Together, we are shaping a healthier, more equitable future for children and youth across Alberta and beyond. Your commitment to well-being continues to inspire meaningful change and endless opportunities. Please enjoy this impact report, which shares some of our highlights from 2024-25.

Sincerely,



Brian Torrance &
Executive Director



Rebecca Smillie
Board Chair

ABOUT EVER ACTIVE

Ever Active is a registered national charity focused on the well-being of children and youth. Our vision is thriving schools and communities where children and youth grow, learn, and belong. Our mission is to lead, activate, and build capacity for settings that nurture health and well-being.

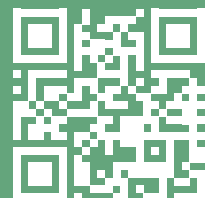
In the fall of 2025, we officially launched a refreshed brand and updated name that reflects our commitment to our vision and mission, recognizing both school and community spaces as integral environments to nurture health and well-being and the incredible impact we can have when we work together for healthier futures.

Our work wouldn't be possible without the support of our various advisors. At Ever Active we are fortunate to have the guidance of both an Educator Advisory Council and a Youth Advisory Council. To learn more about these councils, and their representation, visit everactive.org/about. Additionally, we are grateful to learn from and alongside Indigenous Elders, Knowledge Keepers, and wisdom holders from across many Treaty areas and Métis Nations over the years. In particular, we've had the distinct privilege of having Elder Flora Northwest of Maskwacis, support our team and guide our work in a good way over the past five years.

What if every kid had the opportunity to enjoy the benefits of play?
What if the kids who need the most support got it?
What if every school prioritized well-being?
What if every adult in a child's life knew how to support their well-being?

This year we've focused on these key questions as we highlight the difference we've made in our pursuit of healthier futures for children and youth! Enjoy a few of our highlights from this year.

View a digital version of our annual report at everactive.org/report or scan the QR code:



WHAT IF EVERY KID HAD THE OPPORTUNITY TO ENJOY THE BENEFITS OF PLAY?

Supporting kids through play and movement, growing leaders, building belonging, and shaping brighter futures.

More kids like Marek would lead the way, helping kids feel safe at school.

[READ STORY >](#)



With your support we have reached **69,457 kids** through our programming this year. This programming had a lasting impact on lives.

75%

of students reported gaining the skills they need to be strong, effective leaders through our programs.

FROM 275 STUDENTS

88%

of kids felt more connected to peers,

FROM 3,600 STUDENTS AND LEADERS

90%

felt a stronger sense of belonging,

95%

of teachers/leaders noticed the difference.

75%

of kids tried a new activity,

FROM 3,800 PARTICIPANTS

84%

are moving more than ever.

93%

of students felt better equipped to pursue a career after participating in our programming.

FROM 135 STUDENTS

WHAT IF THE KIDS WHO NEED THE MOST SUPPORT GOT IT?

Reaching kids who need it the most with accessible, inclusive resources, and programs.

The equity-deserving populations we aim to serve are: newcomer youth, low-income families, gender and sexually diverse youth, girls and young women, and persons with disabilities.

- * 24% of our 166 products and services directly support equity-deserving populations
- * 37% of our 1433 interactions this year supported well-being for equity-deserving populations

This year we are proud to have increased our support for newcomer youth, people with disabilities, and gender and sexually diverse youth. This work wouldn't be possible without your support!

More kids like Jonah would become empowered and get invited back to school.

[READ STORY >](#)



WHAT IF EVERY SCHOOL PRIORITIZED WELL-BEING?

Helping schools meet Canadian Healthy School Standards to prioritize well-being and create supportive learning environments.

More schools would embrace recess as a place for active, creative, and social play.

[READ STORY >](#)



Together we were able to reach

616 schools & community programs

(10% INCREASE FROM PREVIOUS SCHOOL YEAR).

These schools/community programs were supported through a variety of projects, events, resources and learning opportunities.

In 54 schools we had the opportunity to work on whole school approaches to well-being in a deep way. Over half of these schools were assessed to be meeting the Canadian Healthy School Standards, indicating that they are taking comprehensive, whole school, approaches to supporting health and well-being, and many others are well on their way.

Partnerships with school jurisdictions and regions make this important work possible. In 2024-25 we held 42 education sector partnerships. We look forward to growing these partnerships in the 2025-26 school year.

WHAT IF EVERY ADULT IN A CHILD'S LIFE KNEW HOW TO SUPPORT THEIR WELL-BEING?

Empowering teachers, staff, and leaders with the skills to support every child's well-being.

More teachers like Marion would access life changing professional learning.

[READ STORY >](#)



Across the 2024/25 school year we supported:

5,265 teachers and staff

which is equivalent to filling 211 classrooms!

400 educational leaders

were supported through our programming.

92%

of participants felt more confident and equipped to champion well-being in their schools and programs.

(FROM 930 TEACHERS AND DELEGATES)

89%

of participants felt that their skills and abilities to support well-being in their school or community program increased.

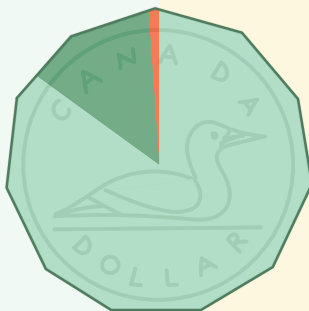
(FROM 776 TEACHERS AND DELEGATES)

WE COULDN'T DO THIS WITHOUT YOU — OUR SUPPORTERS!

Nearly 75 individual and corporate donors supported our work in 2024-25.
Without this support our work wouldn't be possible.

HOW WE SPEND AN AVERAGE DOLLAR:

Administration: **14 cents**
Fundraising: **1 cent**
Programming: **85 cents**



OUR RATINGS

In 2024-25, our services
were rated 4.2/5 stars, by
over 1400 participants.



TOGETHER WE HAD IMPACT ON:



262,595
INDIVIDUALS

(AVERAGE OF 719
PEOPLE PER DAY!)



616
**SCHOOLS &
COMMUNITY
PROGRAMS**



69,457
**CHILDREN
& YOUTH**



5,265
**TEACHERS
& STAFF**

To find out more about how you can get involved, and support our work through
the next school year, visit everactive.org/donate or scan the QR code.





TOGETHER FOR HEALTHIER FUTURES

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