



Letter From Our leadership

Dear Friends,

This year, Ever Active lived the very lesson we teach children and communities every day: challenges can become opportunities to build resilience.

It was a year of significant change. We welcomed a new Executive Director and Board Chair, launched a refreshed name and brand that better reflects who we are today, and navigated an unprecedented province-wide teachers' strike that disrupted schools and communities across Alberta.

Yet through every transition, our mission remained unchanged.

When classrooms closed, our team adapted programs, rescheduled sessions, and stayed connected with educators and partners, because children and youth still needed safe, active, and joyful places to belong. Our new logo and visual identity were not simply a rebrand—they represented a promise you have supported for years: that movement, connection, and belonging can change the course of a child's day, and sometimes their life.

Your support made this possible.

Because of your generosity and commitment, thousands of young people continued to benefit from programs such as Everybody Plays, Indigenous Youth Mentorship, Youth Sport Club, and Adapted Sport Festivals. Thousands of educators and community leaders also accessed resources and professional learning that helped them better support the children who need it most.

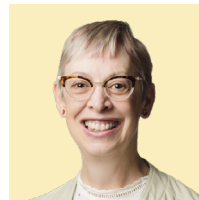
This year reminded us that resilience is never built alone. It is strengthened by dedicated staff and volunteers, inspired by those who came before us, and sustained by partners, sponsors, and donors who continue to believe in our work.

Thank you for standing with Ever Active through a year of change and growth. We are deeply grateful for your trust and excited for what we will build together in the years ahead.

With heartfelt gratitude,



Kerri Murray &
Executive Director



Dr. Kim Kelly
Board Chair

TOGETHER FOR HEALTHIER FUTURES

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